**Software Requirements Specification**

**1. Introduction**

**1.1 Purpose**

The purpose of this document is to outline the requirements for the development of a landing page for a content creator. The landing page will serve as a platform to showcase the client's services, including content creation and social media marketing.

**1.2 Scope**

The landing page will consist of three main sections: Home, Services, and Contact. It will feature a navigation bar with three anchor tags (HOME, SERVICES, CONTACT) for seamless navigation between different sections. The Home section will display the client's name and photo, while the Services section will include cards for Content Creator and Social Media Marketer services. The Contact section will provide the client's contact phone number and email address.

**2. Overall Description**

**2.1 Product Perspective**

The landing page is a standalone web application designed to promote the client's services. It will be accessible to users through web browsers.

**2.2 User Classes and Characteristics**

The primary users of the landing page are potential clients and visitors seeking information about the client's content creation and social media marketing services. Users should be able to navigate easily and find relevant information.

**2.3 Operating Environment**

The landing page will be hosted on a web server with support for HTML and CSS, . It will be compatible with modern web browsers such as Chrome, Firefox, Safari, and Edge.

**3. Functional Requirements**

**3.1 Home Section**

* **FR-1:** Display the client's name prominently.
* **FR-2:** Include a dummy photo of the client.
* **FR-3:** Provide a welcome message or introductory content.

**3.2 Navigation Bar**

* **FR-4:** Include a navigation bar at the top of the page.
* **FR-5:** Three anchor tags: HOME, SERVICES, CONTACT.
* **FR-6:** Clicking on an anchor tag should navigate to the corresponding section.

**3.3 Services Section**

* **FR-7:** Display two cards for services: Content Creator and Social Media Marketer.
* **FR-8:** Each card should have a heading and a description of the service.

**3.4 Contact Section**

* **FR-9:** Display contact information, including phone number and email address.
* **FR-10:** Provide a call-to-action for users to reach out.

**4. Non-Functional Requirements**

**4.1 Usability**

* **NFR-1:** The landing page should have an intuitive and user-friendly design.
* **NFR-2:** Navigation should be easy and responsive.

**4.2 Performance**

* **NFR-3:** The page should load within 3 seconds to ensure a positive user experience.

**4.3 Compatibility**

* **NFR-4:** The landing page should be compatible with major web browsers.

**4.4 Security**

* **NFR-5:** No user authentication is required for this landing page.
* **NFR-6:** Ensure secure transmission of contact information.

**5. Constraints**

* The project must be completed within the agreed timeline.
* The development will be done using HTML, CSS, and basic JavaScript.

**6. Approval**

This Software Requirements Specification is approved by:

Client's Name: [Client Name] Date: [Date]